

**Industry experts required**

# Guide the future skills and training to build talent in the Western Parkland City

Express your interest now

New Education and Training Model Industry Reference Group

Expression of interest (EOI) open period: 20 October 2022 – 17 November 2022



## Acknowledgment of Country

The Western Parkland City Authority acknowledges more than 60,000 years of continuous Aboriginal connection to the land that makes up New South Wales.

Since time immemorial, Aboriginal people have managed, cultivated and cared for the landscape where Greater Sydney was established and continues to grow. Aboriginal people hold profound knowledge, understanding, obligation and custodianship of the landscape.

The Western Parkland City Authority acknowledges the traditional owners of the lands that include the Western Parkland City and the living culture of the traditional custodians of these lands.



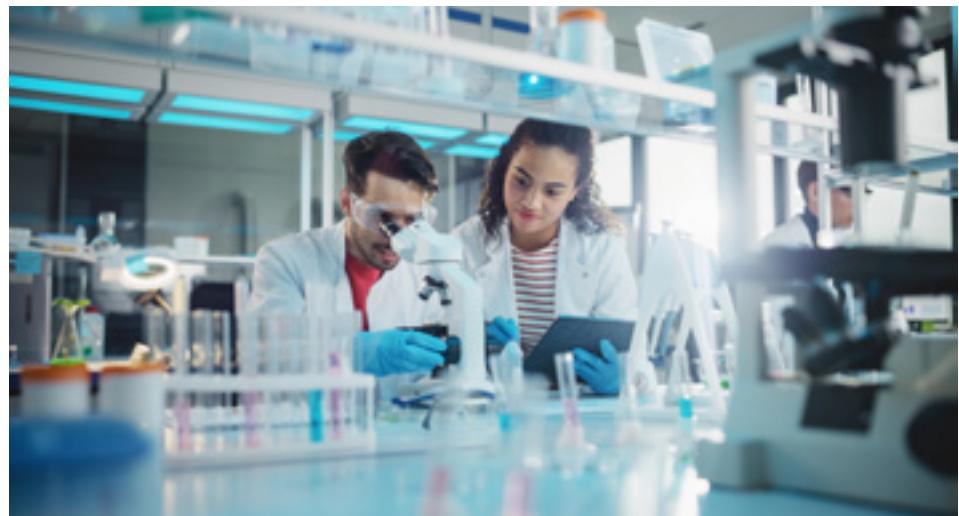
Artwork: Garungarung Murri Murri Nuru  
(Beautiful Grass Country)

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# 1. About this Expression of Interest

This expression of interest (EOI) invites industry leaders to participate in the 2023 New Education and Training Model (NETM) Industry Reference Group, administered by the Western Parkland City Authority.



The NETM Industry Reference Group is an important advisory body that makes recommendations to our senior leadership and executive team on new and innovative training programs for the Western Parkland City.

We are seeking EOIs from industry experts who are:

- Recognised leaders in one or more of the following industries:
  - Advanced manufacturing
  - Agribusiness
  - Defence and aerospace
  - Freight and logistics
  - Pharmaceutical manufacturing
- Passionate about developing a resilient, highly skilled future workforce
- Interested in making a genuine contribution to the current and future workforce of the Western Parkland City, and
- Able to commit to participating in the Industry Reference Group for one year and attend a 1.5-hour meeting each month.

# 2. About the Western Parkland City Authority

The Western Parkland City Authority was set up by the NSW Government to coordinate and oversee the delivery of complex new infrastructure and development in the Western Parkland City.

The ‘Western Parkland City’ is a new name for what many people already recognise as the western parts of Western Sydney, including the local government areas of Blue Mountains, Camden, Campbelltown, Fairfield, Hawkesbury, Liverpool, Penrith, and Wollondilly.

Figure 1: The Western Parkland City in its broader contexts

## Western Parkland City

We acknowledge that four groups have primary custodial care obligations for the area: Dharug/Darug, Dharawal/Tharawal, Gundungurra/Gandangara and Darkinjung.

We also acknowledge others who have passed through this Country for trade and care purposes: Coastal Sydney people, Wiradjuri and Yuin.



# 3. The New Education and Training Model (NETM)

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The NETM is a ground breaking partnership with industry, universities, vocational education, and training (VET) providers and government to build the skilled workforce that is critical to the future of the Western Parkland City.

Employers need access to workers who have the skills and experience to meet the demands of evolving operations. Industries need the confidence that a skilled workforce exists to invest in new facilities. Workers need access to lifelong learning and the potential for an exciting high paying career that evolves over time.

The NETM is delivering small-scale non-accredited training packages, or micro-credentials, of about 40 hours each. These micro-credentials allow people to build knowledge, skills and experience in a particular subject area aligned to employer needs. The initial program of the NETM will develop 100 micro-credentials between 2022-2025. The current NETM micro-credential course catalogue is available online: [wPCA.Sydney/Delivery/NETM/Course-Catalogue/](http://wPCA.Sydney/Delivery/NETM/Course-Catalogue/)

The NETM differs from traditional approaches to training because it is distinctively industry-led. Industry members propose micro-credentials, and a panel of industry experts, the NETM Industry Reference Group, considers industry-wide relevance of these micro-credentials and provides recommendations to the Western Parkland City Authority on the development and delivery of these courses.

# 4. Role of the NETM Industry Reference Group

Recommendations of the Industry Reference Group play an important role in initiating the procurement of NETM micro-credentials.



The Industry Reference Group helps the Western Parkland City Authority ensure that each proposal genuinely addresses a training need that:

1. is not being met by the current education and training market (i.e., the proposal does not duplicate existing training)
2. provides clear benefit across an industry sector (i.e., the proposal is not for the sole benefit of the industry representative who has submitted the proposal)
3. provides clear benefit for people living or working in the Western Parkland City.

The Industry Reference Group will also inform decisions about how the NETM can increase its impact for employers and learners, and continuously improve its delivery model.

The NETM Industry Reference Group is an advisory body, not a decision-making forum. The Western Parkland City Authority retains sole discretion in decision-making about NETM micro-credentials, NETM strategic directions, and NETM operations. However, the expert perspectives brought together in the NETM Industry Reference Group significantly enrich our understanding about how best to support current and emerging industries. The group plays a critical role in ensuring the NETM is listening to the needs of industry for the benefit of the Western Parkland City industries, employers and people.

Participation in the Industry Reference Groups provides you with an opportunity to be part of a revolutionary training and education model, shape future industries and support the development of a highly skilled talent pool for the people of the Western Parkland City.

# 5. Participation requirements

Participation in the NETM Industry Reference Group is for one year and will involve attending 1.5-hour monthly meetings coordinated by the Western Parkland City Authority. The meetings will include an online participation option to allow for greater flexibility in attendance.

Meeting participation will require members of the NETM Industry Reference Group to review papers and prepare for meetings in advance. This may involve research into current training in the market and providing feedback to support and enrich in-session discussions. During meetings, members of the Industry Reference Group will be asked to make recommendations on micro-credential proposals and other matters that will help the NETM to be a high-quality, industry-led initiative.

Industry Reference Group members will be eligible for a payment that is intended to remunerate them for their expertise and their time spent in meetings, in line with the Public Sector Remuneration Framework. Members may choose to decline this payment (for example, if they are employed by government, or if it is undesirable for any other reason). Details of payment will be confirmed with members once selected.

Due to the competitive procurement processes involved with procuring NETM micro-credentials from the education and training market, members of the NETM Industry Reference Group will be required to

make a declaration of associations and conflicts of interest before they can be appointed to the group. In addition to industry associations and conflicts, this declaration must specify any pre-existing relationships with education and training providers on the NETM Education and Training Providers Panel: [wPCA.Sydney/delivery/netm/netm-education-and-training-providers-panel](http://wPCA.Sydney/delivery/netm/netm-education-and-training-providers-panel)

While NETM Industry Reference Group member organisations may submit proposals for NETM micro-credentials, they will be unable to participate in deliberations concerning their own proposals. Declarations will be reviewed at the start of each meeting to ensure no actual or perceived conflicts of interest relate to micro-credentials on the agenda.

Unless the Western Parkland City Authority is advised otherwise, perspectives that are provided by members verbally or in writing may be shared with the Authority and its Board, the NSW Government, relevant agencies, local councils and the general public.

# 6. Member selection process

Members of the NETM Industry Reference Group will be determined through an Expression of Interest (EOI) process. EOIs can be submitted from Thursday 20 October 2022 to Thursday 17 November 2022.

As part of the EOI process, applicants are required to answer the questions in Section 7 in writing. A panel of senior NSW Government representatives both internal and external to the WPCA will select members of the NETM Industry Reference Group based on the applicant's ability to meet the selection criteria. The panel will consider the balance of representation of gender, industry, and organisation type across the membership.

A probity advisor will also participate in the member selection process.

The Director, Skills & Education (Partnerships) will contact shortlisted EOI applicants for an informal phone conversation to confirm their ongoing participation interest and payment preferences, in December 2022. Membership is expected to be finalised and published on the WPCA website in advance of the first NETM Industry Reference Group meeting in late January 2023.



# 7. Member selection criteria

An EOI to be a member of the NETM Industry Reference Group should address the following questions using our template and be submitted by email to [netm@wPCA.sydney](mailto:netm@wPCA.sydney).

In addition to demographic information outlined in Section 9, you will be asked to respond to the following four questions in your EOI submission:

1. Please provide details on your current industry (or industries) of expertise for each industry relevant to the NETM (advanced manufacturing, pharmaceutical manufacturing, freight and logistics, defence and aerospace, and agribusiness). This should include the duration of your work, the types of activities you have been involved in, and any relevant strategic/leadership initiatives you have contributed towards.
2. Please describe any previous experience you have had where you have worked to provide advice on education, skills or training for each industry sector you have detailed in question 1.

3. Please outline how you will make a positive contribution to the NETM Industry Reference Group and why you want to be involved.
4. Please confirm you can commit to prepare for and attend 1.5-hour monthly meetings from January 2023 - December 2023. Please list any exclusions to your availability that you are aware of at the current time.

Information contained within the submissions received will not be held as confidential information and will be subject to the below:

- WPCA will determine at its sole discretion if applicants have met the selection criteria to participate in the process.
- WPCA may, at its sole discretion, accept, exclude, consider or not consider any EOI submission it receives.

# 8. EOI summary

**Acceptable EOI submission types:**

Written form in template provided  
[wPCA.sydney/assets/Documents/Publications/1022-NETM-IRG-EOI-response-template.docx](http://wPCA.sydney/assets/Documents/Publications/1022-NETM-IRG-EOI-response-template.docx)

**Submission method:**

By email to [netm@wPCA.sydney](mailto:netm@wPCA.sydney) using the message title 'NETM IRG EOI'

**Distribution method:**

Documentation on WPCA website,  
[wPCA.sydney/delivery/netm/new-education-and-training-model-industry-reference-group-eoi](http://wPCA.sydney/delivery/netm/new-education-and-training-model-industry-reference-group-eoi)

**Opening date:**

Thursday 20 October 2022

**Closing date:**

Thursday 17 November 2022

# 9. Lodgement

Responses to this EOI must be submitted in the form provided on the Western Parkland City Authority website [wPCA.sydney/assets/Documents/Publications/1022-NETM-IRG-EOI-response-template.docx](http://wPCA.sydney/assets/Documents/Publications/1022-NETM-IRG-EOI-response-template.docx)

To successfully register an EOI submission, you will be asked to provide:

- Full Name
- Phone number
- Email address
- Current role and organisation
- Organisation type (industry prime, small to medium enterprise and/or supplier network, industry association, non-aligned organisation with expertise and/or government body)
- Preferred meeting hours (AM/PM, including after hours)

# **Western Parkland City Authority**

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W: wPCA.sydney

